

# Creative Marketing

<b>Free</b>	• Start with value
<b>Activate</b>	• Create intrigue
<b>Visual</b>	• See it to get it
<b>Outlets</b>	• Multiple streams
<b>Recycle</b>	• Do it once and repeat

## Get Started with Marketing:

1. Jot down five ideas for pieces of value (tips, how-to, etc) that you can offer for free.
2. Set up a Youtube account, Facebook business page, and Pinterest business page.
3. Pick one piece of content and use one of the three FAVORite methods to market your content.

# Resources

- Event Promotion sites:
  - <http://www.eventbrite.com>
  - <http://www.meetup.com>
  - <http://skillshare.com>
- Pinterest training:
  - <http://powerofpinning.com/promo?p=staid228&w=popw>
- Infographic creation sites:
  - Free:
    - Vizualize.me
    - Easel.ly
    - Piktochart
  - Paid:
    - Fiverr.com
    - Visual.ly