

# Stephanie Staidle

MA, LCAT, ATR-BC



## Learn the Science of Success

You are considering starting a business or are struggling to create the results you want. How can you finally discover the fundamental tools to build a solid foundation for entrepreneurial success?

The secret to success is not what most think it is. In fact, according to creative psychology expert Stephanie Staidle, *how* you think about your business is the **most important contributor** to your success. Her unique approach to business reveals how to find the THREE things every person craves when embarking into entrepreneurship... unwavering confidence, an in-demand 'wow' product, and making a lasting difference in the world. She does this by sharing her simple, yet effective system for CLARITY, RESILIENCE, and RESULTS in business by tapping into your innate creative potential. With methods based in the psychology of creativity and the latest research of neuroscience, you can learn the 'science of success'.

**“Stephanie is truly an incredible resource, and I would highly recommend her to anyone looking for a brilliant, inspiring speaker that can provide tangible strategies to help find passion in life and career.” - Alex Lexi** Morgan Stanley

## WHAT MAKES STEPHANIE A UNIQUE SPEAKER?

1

### INSPIRING

Stephanie talks to inspire and motivate by helping the audience realize their innate fullest potential and ability to create the impossible.

2

### INTERACTIVE

Stephanie's presentations are creative, engaging and hands-on. Participants are actively involved for greater information retention and take-aways.

3

### INNOVATIVE

Stephanie speaks to the latest research in neuroscience and reveals the newest methods on how to 'train your brain' for happiness and success.

## Speaking & Workshops

Stephanie can speak on various subjects relating to the science of business performance. Popular topics include:

### **BUILDING A BUSINESS: FROM PASSION TO PROFIT IN 3 STEPS**

In this informative presentation, participants discover the three fundamental elements required to create a thriving business they love. Discover what they don't tell you in business school and what skills are necessary to master for success. Audiences learn new tools, based in the neuroscience of performance, to match a business with their passions, identify and remove obstacles entrepreneurs commonly face, and find the confidence to make their business vision a reality.

### **A BREAKTHROUGH FORMULA FOR BUSINESS SUCCESS**

It has been consistently proven that knowing why you do business will allow you to know how and what to do. This is what separates successful, innovative entrepreneurs and companies from the status quo. This engaging presentation reveals the breakthrough formula you can use to have a deeper understanding of your core values and the skills to authentically communicate your business mission to drastically increase profits.

Ask about tailoring a talk for your audience!

"STEPHANIE'S PRESENTATION WAS SO UNIQUE-HER PRESENTATION WAS A NEW AND DIFFERENT WAY OF LOOKING AT UNDERSTANDING YOUR OWN VALUE PROPOSITION. SHE WAS ABLE TO PRESENT "BRAINY" INFO IN A FUN, APPROACHABLE WAY! WHAT A GREAT PROGRAM- USEFUL FOR BUSINESS OWNERS, CORPORATE PEOPLE, AND ENTREPRENEURS!" - PATTIE VARGAS, SPEAKER CHAIR



**"Her positivity is contagious!"**

**-Tess Srebro  
VolunteerMatch**

## Past Appearances



AT&T



Morgan Stanley

VERITAS

## CONTACT

Website: [www.trbe.org](http://www.trbe.org)

Phone: 203-610-2671

Email: [stephanie@trbe.org](mailto:stephanie@trbe.org)

Facebook: [www.facebook.com/therightbrainentrepreneur](http://www.facebook.com/therightbrainentrepreneur)

Twitter: @rbentrepreneur

TO BOOK FOR SPEAKING, CONTACT:

STACEY BALLARD

530-545-1173

SUPPORT@THERIGHTBRAINACADEMY.COM

## BIO

Stephanie Staidle, founder of The Right Brain Entrepreneur, is a licensed art therapist and business coach who helps individuals and companies bring their visions alive into the world through businesses they love that make a difference. Stephanie uses cutting-edge techniques based in the newest findings of neuroscience for her on-site workshops and coaching to professionals worldwide. With 18 years of experience in psychology, she speaks to audiences on the necessary fundamentals of building a successful business and the science behind achieving results by using an underused resource called 'right brain thinking'. Stephanie has been widely recognized for her unique methodology and featured as an expert on NBC, Tedx, SXSW and Veritas Vision, having worked with executives of Google, AT&T, Morgan Stanley, and American Express.