

the right brain entrepreneur

“Why Use What’s Left?”™

Who We Are

The Right Brain Entrepreneur is a professional development company that helps businesses tap into their full potential to increase productivity and effectiveness through creative consulting and ground-breaking, scientifically-proven interactive workshops.

OUR MISSION:

to create a permanent shift in how entrepreneurs and companies approach their business by unleashing their inner creativity to unlock their innate ability to bring innovation and fun to any challenge.

Who We Are



With an extensive background in psychology and the arts, (BA / Georgetown University and MA / New York University) Stephanie has ten years experience as a corporate consultant, art therapist and personal development coach. She is a nationally board certified creative art therapist ([ATR-BC](#)) and licensed in the state of New York ([LCAT](#)).

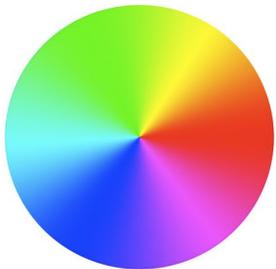
Prior to receiving her Masters in Art Therapy at NYU, she spent many years working for large corporations doing marketing and advertising for clients such as American Express and Clear Channel. Stephanie has developed ground-breaking technology that merges the psychology of art with business development to create workplace cohesion and permanent performance breakthroughs for companies. Her techniques have been highlighted on NBC, Tedx, and SXSW.

What We Do



EDUCATE.

Understand the neuroscience of your brain in business and how to harness your innate biological potential to be creative.



CREATE.

Engage teams in scientifically supported, interactive team-building workshops that improve communication, productivity, and problem solving.



MOTIVATE.

Companies have tangible and permanent tools to maintain creativity, innovation, and effectiveness for lasting, continuous results.

Why We Do It

According to a major 2010 IBM survey of more than 1,500 Chief Executive Officers from 60 countries and 33 industries worldwide, CEO's believe that -- more than rigor, management discipline, or integrity -- successfully navigating an increasing complex world will require **CREATIVITY**.

More than 60% of CEOs surveyed also believe companies need to discover innovative ways of managing an organization's structure, people, finances, and strategy.

BCG, Accenture and other consultancies have confirmed this necessary global skill shift.



However, only 9% of all US public and private corporations in do any product or service innovation.

CEOs say that creativity is a crucial leadership skill, but few do anything about it.

Why We Do It

When it comes to business education, the right-brain is completely neglected. Most entrepreneurs approach their business with the left-brain: using logic, numbers and practical, 'tried and true' methods. This is useful and works but is **limiting.**

Western society and education trains entrepreneurs and companies to build businesses using mostly 'left brain' processes, leaving half of a brain untapped, dormant and neglected thus limiting the full human potential.



By tapping into your right brain process, harnessing the power of your entire brain as a human being, you expand your ability to overcome challenges, improve effectiveness, and skyrocket the results of your business.

Tapping into the right brain in a left brain-dominate society gives businesses and entrepreneurs a competitive advantage.

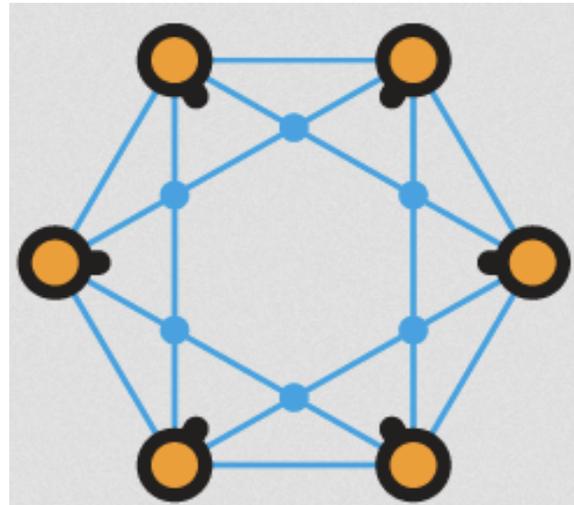
How We Do It

Lecture is boring.

We aren't your usual professional development company.

Studies show we retain 90% of what we learn by saying and doing.

WE OFFER ACTIVE LEARNING: THINKING WITH YOUR HANDS.



Our technology is the first of its kind to be used in business development. Our process is based in psychology and the neuroscience of creativity to improve self-awareness, communication, and team cohesion.

How We Do It

We start with a short educational presentation that explains the science, psychology and technology behind the creative act as a professional development tool.

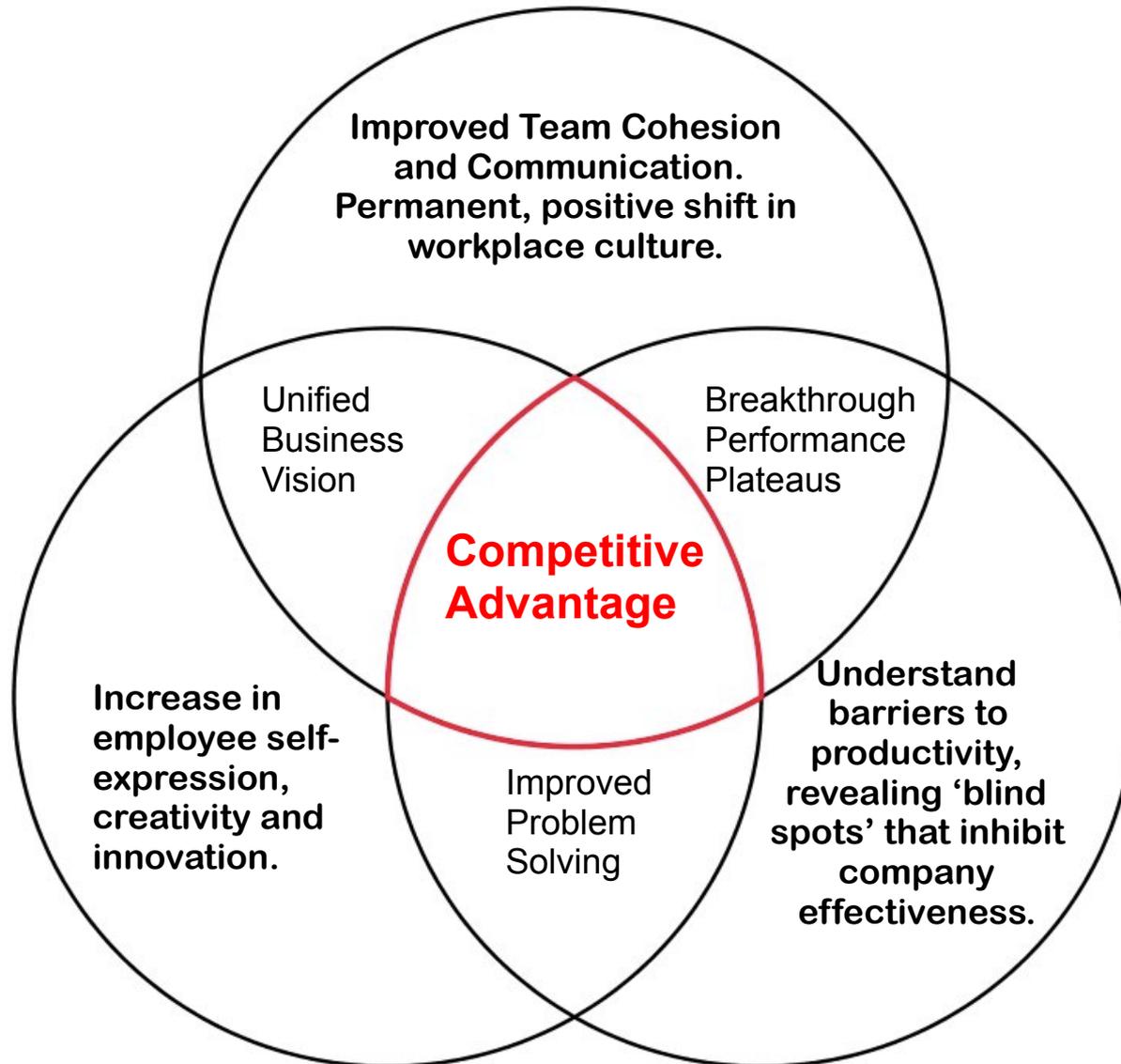
Teams interact through simple art materials- no artistic talent needed. Creativity is learned naturally through the creative act itself.



The brain is activated through hands-on, visual exploration. Teams learn new skills, creative expression and expand self-awareness with effortless fun.

Conversations and engagement examining the process and the end product results in a united business vision, cohesive teams, and business breakthroughs.

Value & Benefit



Contact Us

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